

Saturday, May 17, 2014

4:00 PM to 6:00 PM	Registration	East Lobby Alcove
6:00 PM to 7:00 PM	Pre-conference Meet + Greet	Van Horn

Sunday, May 18, 2014

7:30 AM to 5:00 PM	Registration	East Lobby Alcove
8:30 AM to 9:30 AM	Pre-conference breakfast	New York B
9:30 AM to 10:45 AM	Development Officers are from Venus & Library Deans are from Mars Lori Goetsch & Tracy Robinson, Kansas State University	Chicago B&C
11:00 AM to 12:00 PM	Tips & Suggestions for Engaging New Prospects/Suppects & Expanding your Prospect Pool Dwain Teague, East Carolina University	Chicago B&C
12:00 PM to 1:30 PM	Lunch & Ask the Experts Panel Karen Hillman, Kent State University; Merrell Dickey, University of South Florida; Julie Seavy, University of Pittsburgh	New York B
1:45 PM to 2:45 PM	Bringing Events & Programming to Life Charlene Baldwin & Essraa Nawar, Chapman University	Chicago B&C
3:00 PM to 4:00 PM	Let's Get Social: Engaging you Audience on Social Media Tami Back & Mary Schmotzer, College of William & Mary	Chicago B&C
5:00 PM to 7:00 PM	Welcome Reception	New York B
7:00 PM	Dinner in Kansas City [on your own]	OFFSITE

Monday, May 19, 2014

7:30 AM to 5:00 PM	Registration	New York Pre-Function
7:30 AM to 8:30 AM	Breakfast featuring Naming Opportunities Within Collections: A Panel Discussion with Library Development & Collection Directors Roger Strong & Vince Vessalo, Gale Cengage	New York B
8:30 AM to 10:00 AM	Communicating the Library: Narrative, Stance, and Engagement Tim Caboni, University of Kansas	Chicago B&C
10:00 AM to 10:30 AM	ALADN Marketplace opens & break	San Francisco
10:30 AM to 11:30 AM	Creating a Library Sustainability Fund Carol Connare & Kim Fill, University of Massachusetts Amherst Libraries	Chicago A
10:30 AM to 11:30 AM	Raise the Internal & External Stature of your Library: Key Constiuencies & Tools for Jennifer Broome & Tracy Sullivan, George Washington University Libraries	New York A

11:45 AM to 1:30 PM	Lunch & Donor Panel Sandra Gautt, professor emerita, Department of Special Education (KU); Kay Callison, president of The Miller Nichols Charitable Foundation (UMKC) & Donna Knoell, educational consultant & author (K-State)	New York B
1:45 PM to 2:45 PM	Build It & They Will Name It: Naming Opportunities for Library Construction Beatriz Betancourt Hardy, Salisbury University	Chicago A
1:45 PM to 2:45 PM	Keeping the Library at the Forefront of the University's Outreach Agenda Kathy Ray & Millie Mitchell, University of Nevada, Reno	New York A
2:45 PM to 3:15 PM	Afternoon networking break & ALADN's 20th birthday party!	New York Pre-Function
3:15 PM to 4:15 PM	The Splash Effect: Parents & Alumni Perceptions of the Campus & the Library Lorraine J. Haricombe, University of Kansas Libraries & Irene Hoffman, Online Computer Library Center (OCLC)	Chicago A
3:15 PM to 4:15 PM	Recalibrating Special Collections Development for the Digital Age: Two Librarians' Perspectives Rosann Bazirjian & Dr. Keith Gorman, University Libraries, University of North Carolina Greensboro	New York A
6:30 PM to 9:00 PM	ALADN 2014 Banquet	OFFISTE [Boulevard Brewing Company]

Tuesday, May 20, 2014

7:30 AM to 2:30 PM	Registration	New York Pre-Function
7:30 AM to 9:00 AM	Breakfast	New York B
8:00 AM to 5:00 PM	Marketplace open	San Francisco
9:00 AM to 10:15 AM	Engage -> Inform -> Raise Money Through Social Media Michael Stoner, mStoner, Inc.	Chicago B&C
10:30 AM to 11:30 AM	Engaging Library Staff to Create a Culture of Philanthropy Gergory Perrin & Natalie Moore, University of Texas	New York A
10:30 AM to 11:30 AM	Build It and They Will Come: Special Collections, Learning Labs & Advancement India Spartz, University of Arizona Libraries & Diedre A. Scaggs, University of Kentucky	Chicago A

11:45 AM to 12:45 PM	Lunch & Leadership Panel Lorraine J. Haricombe, University of Kansas Libraries; Bonnie Postlethwaite, University of Missouri-Kansas City; Lori Goetsch, Kansas State University Libraries	New York B
1:00 PM to 2:00 PM	Communicating with & Engaging Donors with Library Renovations Nina Shah, Northeastern University; Kimberly R. Separ, Virginia Commonwealth University Libraries; Kurt Cumiskey, Duke University	New York A
1:00 PM to 2:00 PM	Collaboration is Key: Fostering Internal Working Relationships to Yield Greater Philanthropic Investment in the Library & Colleges Leah O'Gwynn & Hank Galbreath, Auburn University Libraries	Chicago A
2:30 PM	Afternoon networking outing [Truman Presidential Library]	OFFSITE
6:00 PM	Dinner in Kansas City [on your own]	OFFSITE
7:00 PM	Dean's Dinner	OFFSITE [The American Restaurant]

Wednesday, May 21, 2014

8:00 AM to 12:00 PM	Registration	New York Pre-Function
7:30 AM to 8:30 AM	Breakfast	New York B
8:30 AM to 9:00 AM	Housekeeping & ALADN 2015 information	Chicago B&C
9:00 AM to 10:30 AM	One Team: Aligning Marketing & Fundraising Heidi Hancock & David Svet, MOSAIC Non-Profit Development	Chicago B&C
10:45 AM to 11:45 AM	Engaging Emeritus Faculty: Tried & True Strategies to Secure Major Gifts Lorraine J. Haricombe & Rebecca Smith, University of Kansas Libraries	Chicago B&C
11:45 AM to 12:00 PM	Farewell & Safe Travels!	Chicago B&C