

Saturday, May 17, 2014

4:00 PM to 6:00 PM	Registration	East Lobby Alcove
6:00 PM to 7:00 PM	Pre-conference Meet + Greet	Van Horn

Sunday, May 18, 2014

7:30 AM to 5:00 PM	Registration	East Lobby Alcove
8:30 AM to 9:30 AM	Pre-conference breakfast	New York B
9:30 AM to 10:45 AM	Development Officers are from Venus & Library Deans are from Mars Lori Goetsch & Tracy Robinson, Kansas State University	Chicago B&C
11:00 AM to 12:00 PM	Tips & Suggestions for Engaging New Prospects/Suppects & Expanding your Prospect Pool Dwain Teague, East Carolina University	Chicago B&C
12:00 PM to 1:30 PM	Lunch & Ask the Experts Panel Karen Hillman, Kent State University; Merrell Dickey, University of South Florida; Julie Seavy, University of Pittsburgh	New York B
1:45 PM to 2:45 PM	Bringing Events & Programming to Life Charlene Baldwin & Essraa Nawar, Chapman University	Chicago B&C
3:00 PM to 4:00 PM	Let's Get Social: Engaging you Audience on Social Media Tami Back & Mary Schmotzer, College of William & Mary	Chicago B&C
5:00 PM to 7:00 PM	Welcome Reception	New York B
7:00 PM	Dinner in Kansas City [on your own]	OFFSITE